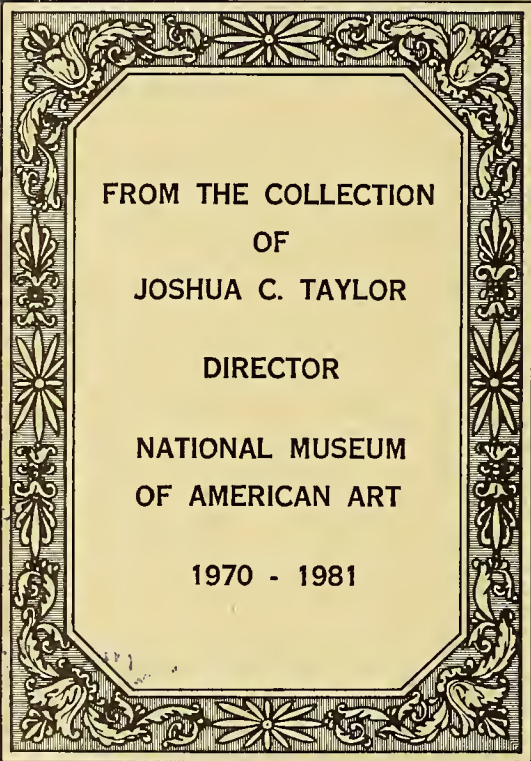


5207
78
MAA

ART IN CHICAGO BUSINESS



FROM THE COLLECTION
OF
JOSHUA C. TAYLOR

DIRECTOR

NATIONAL MUSEUM
OF AMERICAN ART

1970 - 1981



FAIRWEATHER • HARDIN GALLERY - CHICAGO

Art in business

Chicago, where modern urban architecture was born, is in the midst of an architectural renaissance. Once again it is resuming leadership in the field of new building concepts and designs. The exterior of its new buildings is being enhanced by interiors in which art plays a prominent part.

Today's unprecedented awareness and interest in art have resulted in its ever-increasing use in business and industry.

It was in Chicago, 30 years ago, that the use of fine art in business was pioneered. Container Corporation of America's founder, Walter Paepcke, recognized before anybody else that art is good business and today this conviction continues to shape Container's image. Container's current president, Leo H. Schoenhofen, said: "The development of such an identity by Container Corporation has been purposeful, sustained and deeply rooted in business reality."

More recently, other distinguished business collections have been formed in the Chicago area, notably those of Abbott Laboratories, Inland Steel Company and International Minerals & Chemical Corporation. Leigh B. Block, a director of Inland, has stated: "Inland Steel Company collected the paintings and sculpture now in its office building because it was felt that they would enhance the beauty of the interior and create a better environment for work."

At a recent conference on Business and the Arts, Macy's president, David L. Yunich, said: "Business would be not only blind, but irresponsible, if it did not share, foster and encourage both the arts and the explosion of interest in the arts. . . . Today the need is for an active, albeit selective, involvement in the arts, on the individual and corporate level."

Dr. Frank Stanton of CBS stated at the recent Washington Conference of the Arts Councils of America: "The arts should not be merely an occasional outside interest of the corporation. They should be a daily and constant part of its life."

Chairman of Phillip Morris, George Weissman, spoke thus: "The growing awareness of the corporation's potential and responsibility for enlightenment, the ever-widening scope of the corporation's horizons — these are the factors that will cement lasting relationships with the arts."

The acquiring of art for business institutions is not limited to large corporate collections. In the Chicago area are many small, excellent collections and perhaps most significant is the small business office containing one or two works of quality.

No single element contributes more to an interior design plan than the appropriate work of art, properly placed. In business today, the executive, the employee and the customer respond, however unconsciously, to the impact of that art work and the humanizing interest it provides.

In recognition of this interest, the Fairweather Hardin Gallery is pleased to present this brochure, in which some Chicago businessmen are pictured with works of art selected from this gallery.

GEORGE R. CAIN, Chairman of the Board and President
Abbott Laboratories

Artist: JOYCE TREIMAN
Suspended Man oil



PAUL GERDEN, Vice President, Administration
Abbott Laboratories

Artist: ENZO BRUNORI
High and Low oil



KARL P. GRUBE, President
All-Steel Equipment Incorporated

Artist: JOHN COLT
Autumn Passage oil



FREDERIC J. ROBBINS, President
Bliss and Laughlin Industries, Incorporated

Artist: MARGO HOFF
Fire Inside oil/collage



B. E. BENSINGER, Chairman of the Board
The Brunswick Corporation

Artist: HARRY BERTOIA
Untitled bronze



BEN W. HEINEMAN, Chairman and President
Chicago and North Western Railway Company

Artist: FRANCIS CHAPIN
Near North oil



LEO H. SCHOENHOFEN, President
Container Corporation of America

Artist: MAX KAHN
The Watchers oil



JAMES C. DANLY, President
Danly Machine Specialties, Inc.

Artist: FRANCIS CHAPIN
Fountain and Church (Rome)

oil



NELSON MORRIS, II, President
Darling-Delaware Company, Incorporated

Artist: DOMINICK DiMEO
Sirens lacquer/oil



SPENCER D. MOSELEY, President
General American Transportation Corporation

Artist: MAX KAHN
Quiet Passage oil



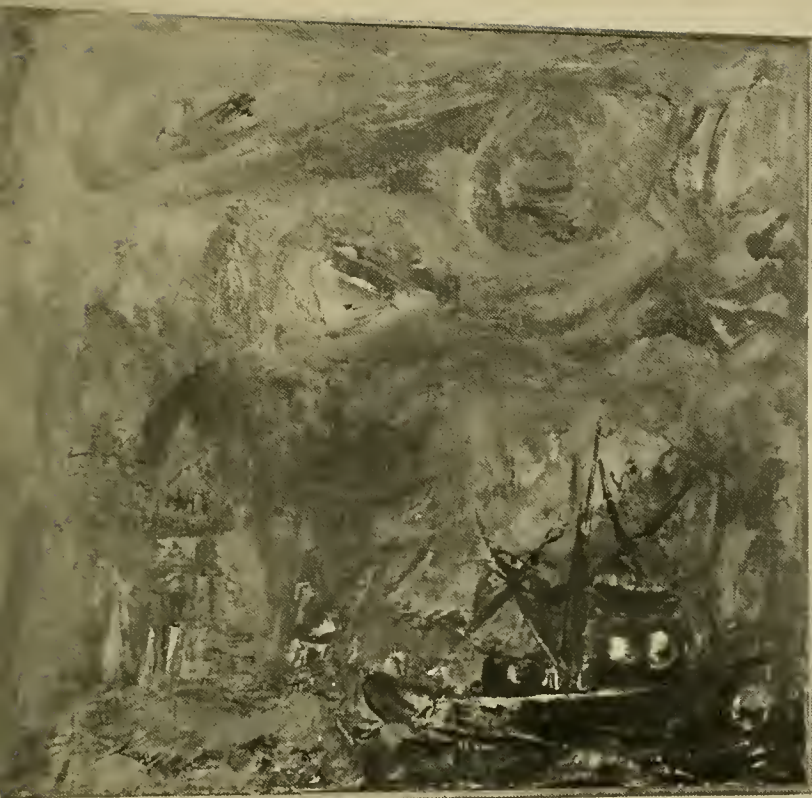
OTTO L. PREISLER, President
Home Federal Savings and Loan Association of Chicago

Artist: MARGO HOFF
Wall Design aluminum/oil/collage



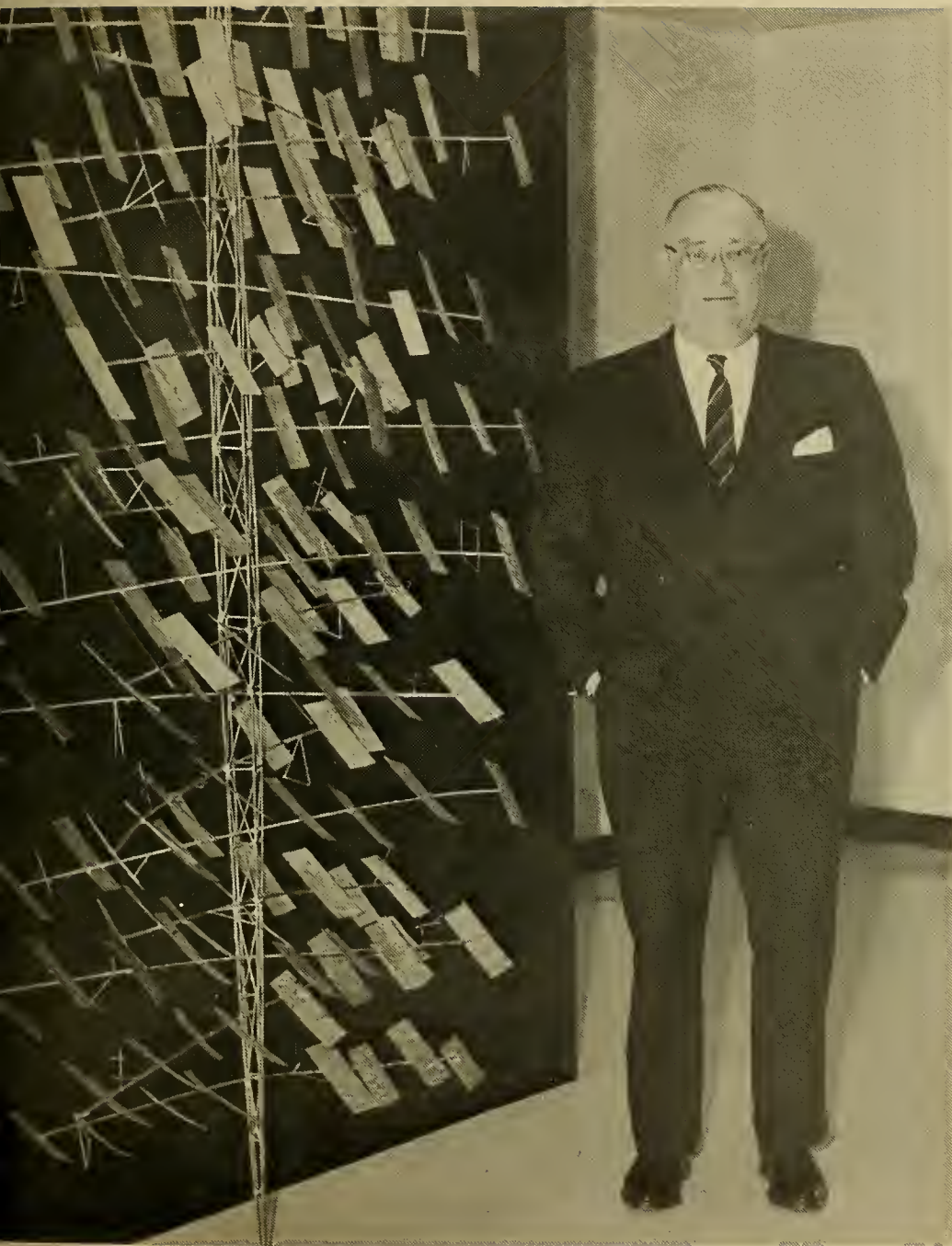
JOSEPH L. BLOCK, Chairman
Inland Steel Company

Artist: ELEANOR COEN
Dark Boat oil



LEIGH B. BLOCK, Director
Inland Steel Company

Artist: HARRY BERTOIA
Small Tree brass & steel rod



THOMAS M. WARE, Chairman of the Board
International Minerals & Chemical Corporation

Artist: JEAN DUBUFFET
Personnage, 1955 collage



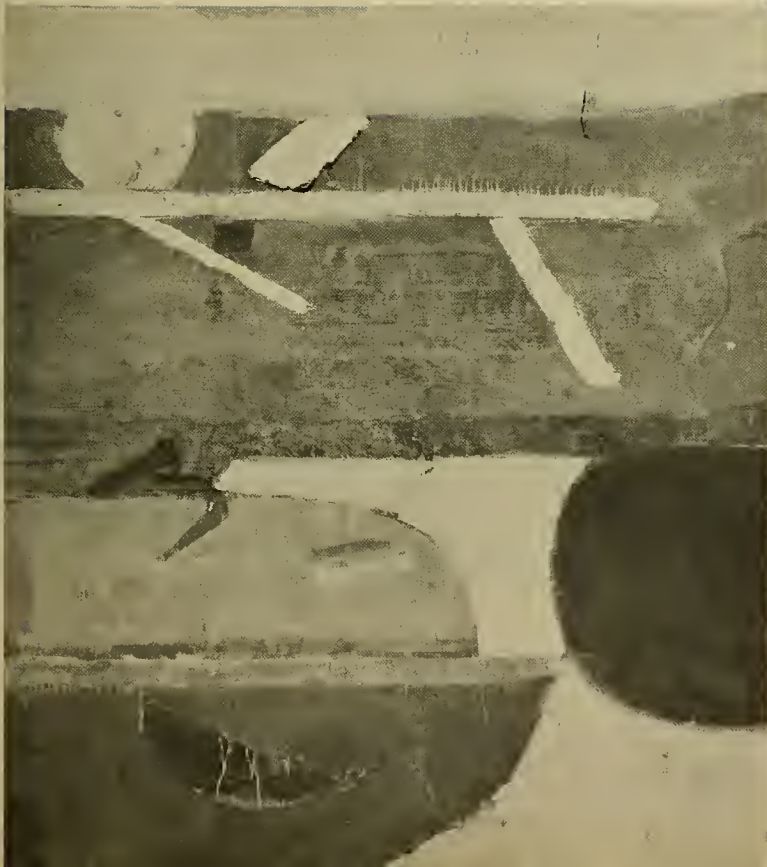
NELSON C. WHITE, President
International Minerals & Chemical Corporation

Artist: EDUARDO PAOLOZZI
Figure, 1959 bronze



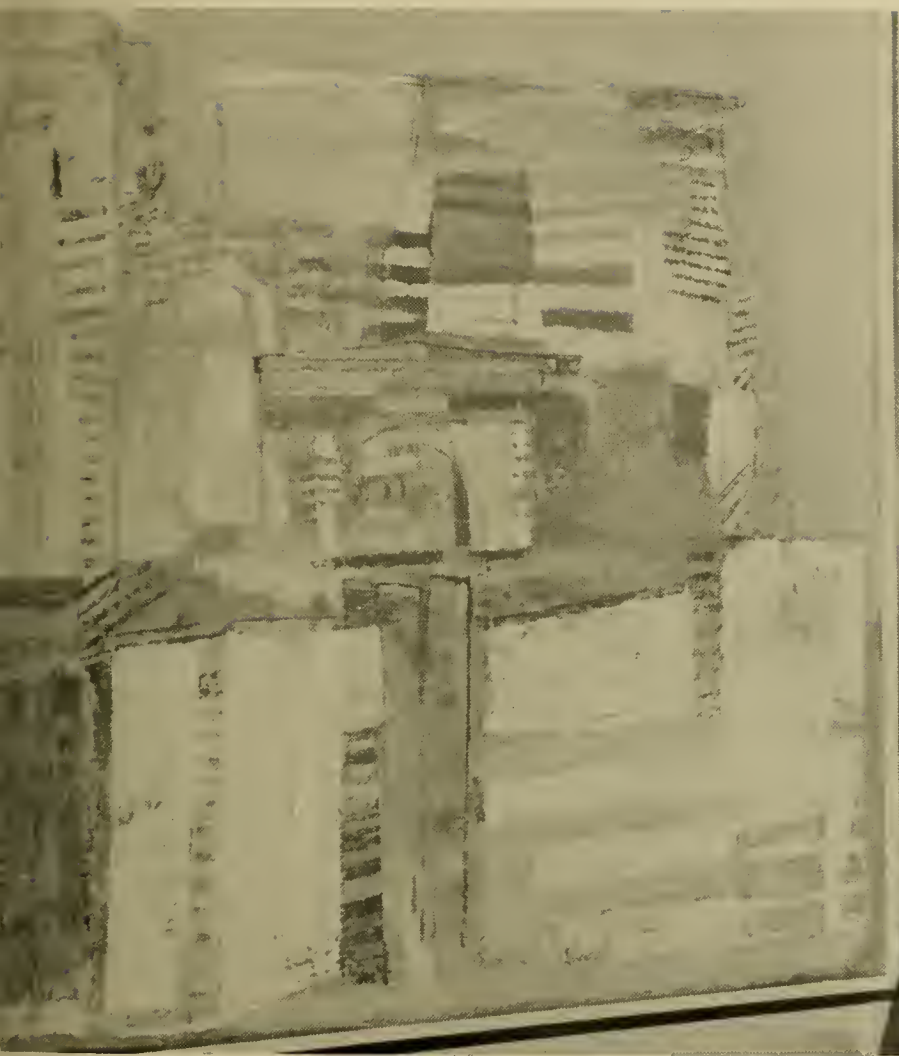
CALLIX E. MILLER, JR., Division Vice President, Facilities Division
International Minerals & Chemical Corporation

Artist: KENZO OKADA
Ascent, 1958 oil



PAUL M. CORBETT, President
Johnson and Higgins of Illinois, Incorporated

Artist: ARTHUR OSVER
Chiesa oil



JOSEPH R. FREY. Chairman of the Board
Lake Shore National Bank

Artist: VINCENT ARCILESI
Michigan Avenue mural/oil



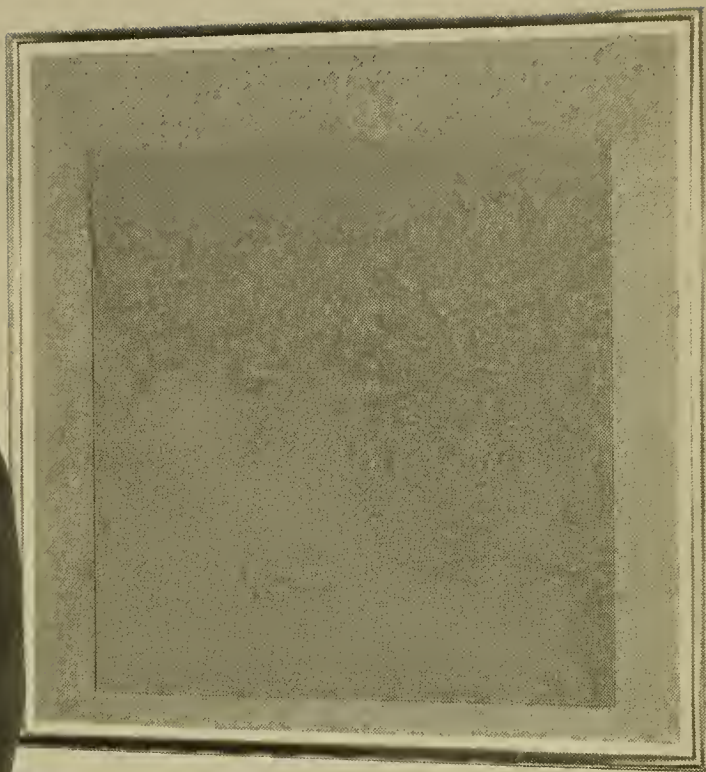
PAUL S. DOUGHERTY, President
MCM Industries, Incorporated

Artist: ROBERT NATKIN
Evening #2, 1962 oil



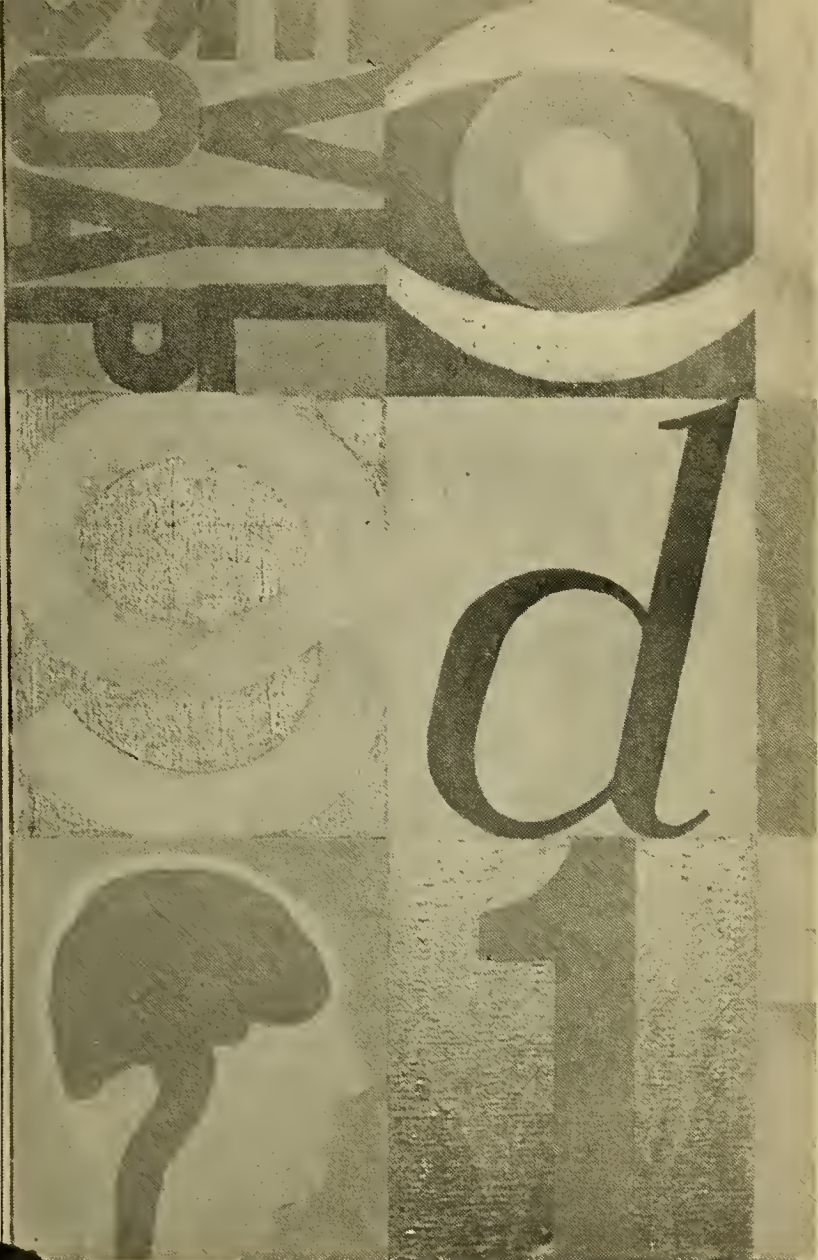
CHARLES F. MURPHY, JR., Partner
C. F. Murphy Associates

Artist: JOSEF ALBERS
Homage to the Square: Tended 1958 oil



PAUL C. HARPER, JR., President
Needham, Harper & Steers, Incorporated

Artist: ROGER BARNES
Evil Soap acrylic



CLAUDE S. BRINEGAR, President
Pure Oil Company, a division of Union Oil Company of California

Artist: ARTHUR OSVER
Tank and Flares oil



NORMAN WAITE, Partner
Schiff Hardin Waite Dorschel and Britton

Artist: ANGELO di BENEDETTO
Ochre on Ochre #2 oil



LEE C. SHAW, Partner
Seyfarth, Shaw, Fairweather and Geraldson

Artist: GEORGE BUEHR
Boats ink



WALTER A. NETSCH, Architect
Skidmore, Owings & Merrill

Artist: STANLEY EDWARDS
Four Infants In Altar oil/acrylic







3 9088 00005 1078

SMITHSONIAN INSTITUTION

ART IN
CHICAGO
BUSINESS